

# Application for Agency Use of the G.R.E.A.T. Name and/or Logo

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Position/Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Detailed explanation of request to use the G.R.E.A.T. name and/or logo: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Please specify the medium that will be used to affix the name and logo on the conveyance or structure:

Paint     Decals    Other (please explain): \_\_\_\_\_

Please specify the type of conveyance, structure, or other surface on which the logo will appear:

Motor vehicle (describe): \_\_\_\_\_  Billboard/Sign     Business cards

Other (please explain): \_\_\_\_\_

Please list any sponsors' names or other logos that will appear on the conveyance or structure: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Using photographs, drawings, or other reproductions, please explain the probable location of the logo.  
(Attach additional pages if needed.)

\_\_\_\_\_  
\_\_\_\_\_

The authorized colors that will be used to reproduce the G.R.E.A.T. logo:

- |   |   |
|---|---|
| <input type="checkbox"/> P.M.S. 320 Jade/Teal | <input type="checkbox"/> P.M.S. 327 Green |
| <input type="checkbox"/> P.M.S. 877 Silver    | <input type="checkbox"/> P.M.S. Black     |

**If you are not sending photographs or color designs to illustrate your proposal, you may fax this form to (850) 386-5356.**

**If so, please mail to:**

G.R.E.A.T. Program

ATTN: Quality Review Committee

Institute for Intergovernmental Research

Post Office Box 12729

Tallahassee, FL 32317

2050 Centre Pointe Boulevard, Suite 200

Tallahassee, FL 32308

**Note:** Approval for use of G.R.E.A.T. trademarks may be granted for up to one year and requires reapproval upon expiration. The QRC reserves the right to revoke its approval of a use of the G.R.E.A.T. name and/or logo if the user is not complying with these guidelines and the conditions of use, if any, set forth in the approval letter.